

FOR IMMEDIATE RELEASE
October 9, 2017

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KAREN JOHNSON ACQUIRES KA YOU COMMUNICATIONS AND KA YOU SYSTEMS

PANAMA CITY, Fla. – Karen R. Johnson, a founding partner in the broadcast technology firm Ka You Communications and its sister company Ka You Systems, has acquired both companies. Effective October 1, she is the president and owner of both firms.

“Ka You’s high level of professionalism, trusted expertise and exceptional service have made it the gold standard in satellite services,” Johnson said. “I look forward to building on that reputation for excellence as we move forward in the weeks and months ahead.”

Johnson said one of her first moves as the firm’s new president will be to offer 24/7/365 technical assistance through LinkUp Communications Corporation. Customers will be able to call anytime at 703-217-8290 and receive support from experienced engineers and technicians. The company’s main business number will be 703-378-5090.

“I’m excited about providing Ka You customers with the best installation and service in the satellite industry,” said Johnson. “Ka You will continue to use the same reliable, state-of-the-art equipment that our customers have come to expect. We’ll be working with the same top-tier providers, offering premier solutions at the best-possible prices.”

Johnson said she would reach out to Ka You customers and talk to them individually about her plans for the company. Ka You will also have a presence at upcoming trade shows, including the NRB and NAB shows.

“Listening to our customers and building lasting relationships will always be at the heart of what we do,” she added. “Technology is important, but I know that success comes when we listen to our clients and put their needs first. I look forward to talking to people in the industry, reconnecting with old friends and making new ones.”

[Ka You Systems](#) is an industry leader in satellite integration. Ka You uses the latest satellite technology to provide clients with cost-effective solutions tailored to their specific business needs. The company provides Ku and C-Band space segment, equipment and installation for radio, television and video projects on multiple satellites. Recent Ka You installations have included KLAA (which broadcasts the Los Angeles Angels games) and the Dakota News Network.

[Ka You Communications](#) partners with Christian broadcasting clients to help their ministries achieve their goals. Clients have included Saddleback Church, Moody Radio, 107.9 KWAVE, Liberty University (The Journey Network) and American Family Radio.

Karen R. Johnson is a respected broadcast professional and entrepreneur. As a founder of Ka You Systems and Ka You Communications, she has spent two decades championing the power of satellite to deliver broadcast-quality radio and video that is live and immediate.

Johnson's previous professional experience includes serving as a local and regional news correspondent, anchor, news editor and copywriter. She lives with her husband Mark in Panama City, Fla.

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